

PRIVACY POLICY

Let's Make Noise



Effective Date: [18/12/2021
Last reviewed 10/02/2025

1. Introduction

Let's Make Noise ("we," "us," "our") is an organisation dedicated to supporting children with special needs through a range of specialised services, including fun days out, confidence-building activities, teamwork development, life skills training, and speech and language therapy. We are committed to upholding the highest standards of data protection and safeguarding in compliance with the UK General Data Protection Regulation (UK GDPR), the Data Protection Act 2018, and other applicable UK laws.

This Privacy Policy sets out how we collect, use, store, and protect personal data, particularly with regard to images and videos of children participating in our programs and activities.

By providing consent for the use of a child's image, parents or legal guardians acknowledge and agree to the terms outlined in this policy.

2. Legal Compliance

We strictly adhere to UK data protection laws and safeguarding regulations, ensuring that any personal data, including images and videos, is processed lawfully, fairly, and transparently. As part of our commitment to safeguarding children, we obtain written, explicit parental or legal guardian consent before capturing, storing images of children on our Let's Make Noise website and associated promotional materials.

3. Data Collection and Processing

We collect and process children's images only when a Parental Consent Form and declaration form have been completed and signed by a parent or legal guardian. These forms include:

- The specific purpose for which images will be used (e.g., website, promotional materials, educational projects).
- An acknowledgment that consent is voluntary and can be withdrawn at any time.
- Information on how the images will be securely stored and protected from unauthorised access.

4. Purpose of Image Use

The images of children participating in our charity's programs are used strictly for the following purposes:

- Showcasing our activities and community impact to raise awareness about the support we provide for children with special needs.
- Promoting and fundraising for our programs to ensure continued support for our beneficiaries.
- Educational and informational content that highlights the progress and success of our services, such as speech and language therapy, confidence-building sessions, fun days out and teamwork activities.

We will never use children's images for commercial purposes or share them with third parties.

5. Safeguarding and Data Protection Measures

We take safeguarding extremely seriously and have implemented strict protocols to ensure the privacy and security of children's data which can be found on our website (safeguarding policy)

- Anonymity: We do not publish children's full names, school names, or any other identifiable personal details alongside images.
- Secure Storage: Digital images are stored on secure servers with restricted access granted only to authorised personnel.
- Careful Image Selection: We ensure that all published images uphold the dignity, privacy, and safety of children and do not expose them to risk.

6. Consent Management and Withdrawal

Parents or legal guardians have the right to withdraw consent at any time. To withdraw consent:

- A written request must be submitted via email to safeguarding@letsmakenoise.org.
- Upon receiving the withdrawal request, we will remove the relevant images within 30 days from all online platforms and promotional materials, where feasible.

7. Data Retention Policy

- Images are retained only for the period necessary to fulfil the stated purposes.
- After this period, images are permanently deleted, unless further consent is obtained for continued use.

8. Third-Party Sharing and Disclosure

Children's images are not shared with third parties unless:

- We are legally required to disclose information (e.g., safeguarding concerns or legal investigations).

9. Security Measures

We implement robust security measures to prevent unauthorised access, misuse, or disclosure of personal data:

- Encrypted storage and access controls to ensure data is securely maintained.
- Limited access granted only to authorised personnel handling safeguarding and media management.
- Regular audits and compliance checks to ensure adherence to UK data protection laws.

10. Parents' and Guardians' Rights

Under the UK GDPR, parents and legal guardians have the following rights:

- Right to Access – Request access to any personal data, including images, that we hold about their child.
- Right to Rectification – Request corrections or updates to any inaccurate or incomplete data.
- Right to Withdraw Consent – Withdraw consent and request deletion of any stored images.
- Right to Lodge a Complaint – File a complaint with the Information Commissioner's Office (ICO) if they believe their data protection rights have been violated.

11. Contact Information

For any concerns, inquiries, or requests related to this Privacy Policy, please contact us:

Let's Make Noise

Avicenna House

258-262 Romford Road

Office 705

London

E7 9HZ

Email: [info@letsmakenoise.org]

Website: www.letsmakenoise.org

For safeguarding-related concerns, please contact our Safeguarding Officer at safeguarding@letsmakenoise.org